

2026 MISSISSIPPI WILDLIFE EXTRAVAGANZA

EXHIBITOR APPLICATION AND RENTAL AGREEMENT CONTRACT

Event Dates: Friday, July 24, 2026 through Sunday, July 26, 2026

Clyde Muse Center, 515 Country Place Pkwy, Pearl MS 39208

Friday 12:00 p.m. - 7:00 p.m. ~ Saturday 9:00 a.m. - 7:00 p.m. ~ Sunday 10:00 a.m. - 5:00 p.m.

This rental agreement contract is between the Mississippi Wildlife Federation (MWF), the sponsor of the Mississippi Wildlife Extravaganza (Event), and _____, (Exhibitor). This writing constitutes the full legal agreement between the parties.

Completion of this application indicates your desire to be a vendor at the 2026 Wildlife Extravaganza. Full payment must accompany the completed and signed rental agreement contract to guarantee your placement.

The full rental fee must be paid to secure booth space. A booth number and placement is not guaranteed until full payment is received.

EXHIBITOR:

Exhibitor (Business Name):		
Contact Name:		
Street Address		
City:	State:	Zip:
Business Phone:	Cellular Phone:	
Email:		
Website:		
Alternate Contact Name:		
Business Phone:	Cellular Phone:	
Email:		
Describe Type of Exhibit in Detail:		

Exhibits must relate to ethical hunting, fishing, conservation, or outdoor recreation. Please provide a

list of all general categories of products you intend to offer for sale or display at your booth.

MWF reserves the absolute right and sole discretion to disapprove any exhibitors, exhibits, vendors, displays, and/or product categories for any reason, including MWF's determination that it or they are inconsistent with the theme of the Event or are inconsistent with MWF's mission, values, and interests. **NOTE: Once your Exhibit has been approved by MWF, your Exhibit may not be changed without prior written approval by MWF. Failure to comply will result in expulsion from Event and forfeiture of all rental fees.**

PRIZE GIVEAWAYS: MWF must pre-approve any giveaways, drawings, and raffles. Raffles must be sponsored by 501(c) (3) organizations.

SECURITY: Security is provided by MWF from Thursday at 3:00 p.m. until Sunday at 7 p.m.

COPYRIGHTS AND MWF LOGO AND NAME: Any use of MWF's logo, name, or other intellectual property is strictly prohibited without prior written approval. Violation can result in confiscation of merchandise.

EXHIBITOR PARKING: Exhibitors must park in the area designated for exhibitors in the parking lot. Once you have unloaded to set-up your booth, you must move your vehicles and trailers from loading area so other exhibitors can unload. No obstruction of fire lanes, accessible parking or ramps, doorways, or any other violation of the law or safety risk will be allowed. Vehicles may be towed at owner's expense.

SET-UP TIMES: Thursday 8:00 a.m. until 7:00 p.m. Friday 7:00 a.m. until 11:00 a.m.

Handcarts are not provided by MWF. Exhibitors are responsible for own hand carts. Roll-Up Door only at rear of building. Double Doors ONLY to Exhibit Halls.

CHECK-IN: Exhibitors must check-in no later than 10:00 a.m. on Friday.

Exhibitors must be set-up no later than 11:00 a.m. on Friday.

Failure to check-in and set-up on schedule may result in booth being sold. No refunds.

Booths must remain up and exhibitors present at booths until 5:00 p.m. on Sunday. No breaking down booths or moving vehicles to dock to load until after 5:00 p.m. on Sunday.

TEAR-DOWN: Sunday 5:00 p.m. - 9:00 p.m. Roll-up Door will be locked until 5pm.

CHECK-OUT & MISSISSIPPI SALES TAX: All exhibitors shall go through the check-out process and remit to MWF all sales taxes due on any sales made during the event. Sales tax on all sales shall be calculated at the rate of 7% for Mississippi sales taxes. Exhibitors that do not make any sales at the Event must still submit a sales tax form to MWF reporting no sales.

WAIVER OF LIABILITY AND INDEMNIFICATION: References here to MWF and to Exhibitor include agents, promoters, assigns, employees, volunteers, officers, and directors. Exhibitor hereby releases and discharges MWF and hereby agrees to indemnify, defend and hold MWF harmless, from and against any and all liability, loss, cost, damage or expense, and for any and all claims of any kind, whether arising out of personal injury, death, property damage, or violation of any applicable law, ordinance, order, rule or regulation, and arising from or in any way relating to the Event or the use or occupancy of any Event premises.

PRICING: Booths will be setup with back and side drapes and furnished with a table and two chairs. Outer Hallway Booths will be setup with table and chairs only to not obstruct views. *Please see accompanying floor

plan for specific booth numbers corresponding to size.

Location	Booth Size	Cost
Inside Front Hallway	10x8	\$650
Inside	10x8	\$650
Inside Corner Booths	10x8	\$850
Outside Exhibits	20x20	\$600

* Corner booths require the purchase of a corner booth plus one additional booth.

* Booth sizes may vary slightly because of architectural structural variances and electrical/technical necessity.

* Booths are priced as posted.

ELECTRICITY: Basic electricity is included in the booth price. If additional electricity is required, please let us know ahead of time.

OUTSIDE BULK SPACE: \$1.50/sq. ft. (400 sq. ft. minimum) NOTE: Outside booths are not furnished and you will probably need a tent. Contact Mississippi Tent Co. (601) 853-1698

ORDERING OTHER NEEDED ITEMS: If you are in need of extra chairs, tables, or other items, please call **Tammy Smith with Clyde Muse Center at (601) 936-1860 by July 2, 2026.**

BOOTH RESERVATIONS AND PAYMENT INFORMATION:

My preferred booth number(s) are:

I wish to reserve outside space of _____ square feet @ \$1.50 per square foot.

Total Due: \$

PAYMENT: (please check appropriate boxes)

I am enclosing payment in full _____

Check _____ Credit Card _____

Bill my MasterCard / Visa / Discover / Am Ex Account #

Amount to charge: \$ Expiration Date: CVV:

Signature:

If you would like, you can have Deb Carlin send you an invoice to pay online via Credit Card, Checking Account or Wire Transfer. Please email her at dcarlin@mswf.org

There will be a 3% convenience fee charged for the use of credit cards.

Make checks payable to Mississippi Wildlife Federation (mailing address is located at end of contract)

All Checks will be processed upon receipt. Please do not send post-dated checks.

Signature: _____

EXHIBITORS ADMISSION: Admission nametags will be issued at check-in. Exhibitors are entitled to 8 complimentary nametags per day for admission to the Event. Exhibitors must wear name tags at all times. Anyone without a nametag will be required to pay general admission price.

EXHIBITORS CONTRACT AND BOOTH REQUEST: Exhibitor contracts will be dated effective on the date they are received by MWF. Requested exhibit space is reserved on a first-come, first-serve basis and preferences are not guaranteed. MWF reserves the right to modify the floor plan in the best interests of the exhibitors and the Event. **Booth rental fees are non-refundable after June 6, 2026** and are non-transferable and cannot be sublet. MWF has the right to deny the application of any vendor or exhibitor for any reason.

EXHIBITORS CONDUCT: All Exhibitor business must be conducted within the exhibitor's booth. The exhibitor, including its agents, employees and volunteers, must conduct themselves in a manner conducive to a family atmosphere and consistent with MWF's mission, values and interests. Videos, photographs, graphic art or other media that, in the judgment of MWF, are offensive, depict illegal or unethical hunting practices (except for educational purposes by law enforcement or related agency exhibitors) or depict kill scenes which do not reflect fair-chase hunting methods, are strictly prohibited.

CONTRACT COMPLIANCE: Exhibitors who fail to comply with the terms of this rental agreement contract may be expelled from the event and all rentals will be forfeited. MWF retains the right to pursue enforcement of the terms of this rental agreement contract and seek all relief in law or equity.

RIGHT OF REFUSAL: Only exhibitors and exhibits pertaining to hunting, fishing, power equipment, off-roading and related sports products/ services, outdoor recreation, wildlife and natural resources, food and beverage, animal education, youth entertainment, and conservation will be allowed to rent space at this Show. *Show management reserves the right to decline, prohibit or expel any exhibit which in its judgment is out of keeping with the theme, character, and general well-being of the Show, this reservation being all inclusive as to person, companies, things, printed matter, product, conduct, etc.

DISPLAY MATERIAL: Distribution of advertising material and exhibitor solicitation of any sort shall be restricted to the exhibitor's booth. Exhibitor's display or product may not extend beyond the limits of the exhibitor's booth and no part of any exhibit or product may extend into any aisle. No exhibitor shall so arrange his exhibit as to obscure or prejudice adjacent exhibitors. Special exceptions are given for displays that must conform to setups that require other than traditional booth design. No exhibitor shall assign or sublet any part of his assigned space. Signs, literature, & sales must be restricted to the product(s), or service(s) being displayed at the Show. Any signs or literature other than those being displayed must be reviewed by Show Management and approval given before display at show. No selling off of other dealer's products i.e.: boat lines; please bring your own products and models to display.

I have read and understand the rental agreement contract and I am legally authorized to execute this rental agreement contract as the Exhibitor or on behalf of the Exhibitor. I understand that if I fail to comply with the terms of this rental agreement contract, I may be expelled from the event, all rental payments forfeited, and may be denied a booth in future Events.

Exhibitor or authorized signature:

Title: _____ Date: _____

MISSISSIPPI WILDLIFE FEDERATION
P.O. Box 4226
Jackson, MS 39296
Phone: 601-605-1790